

what does  
**Sustainable**  
really mean?



# SUSTAINABILITY DEFINED



Sustainability means meeting our needs without compromising the future's ability to meet theirs.

## EVNIROMENT

Protecting Nature



## ECONOMY

Boosting Local  
Livelihood

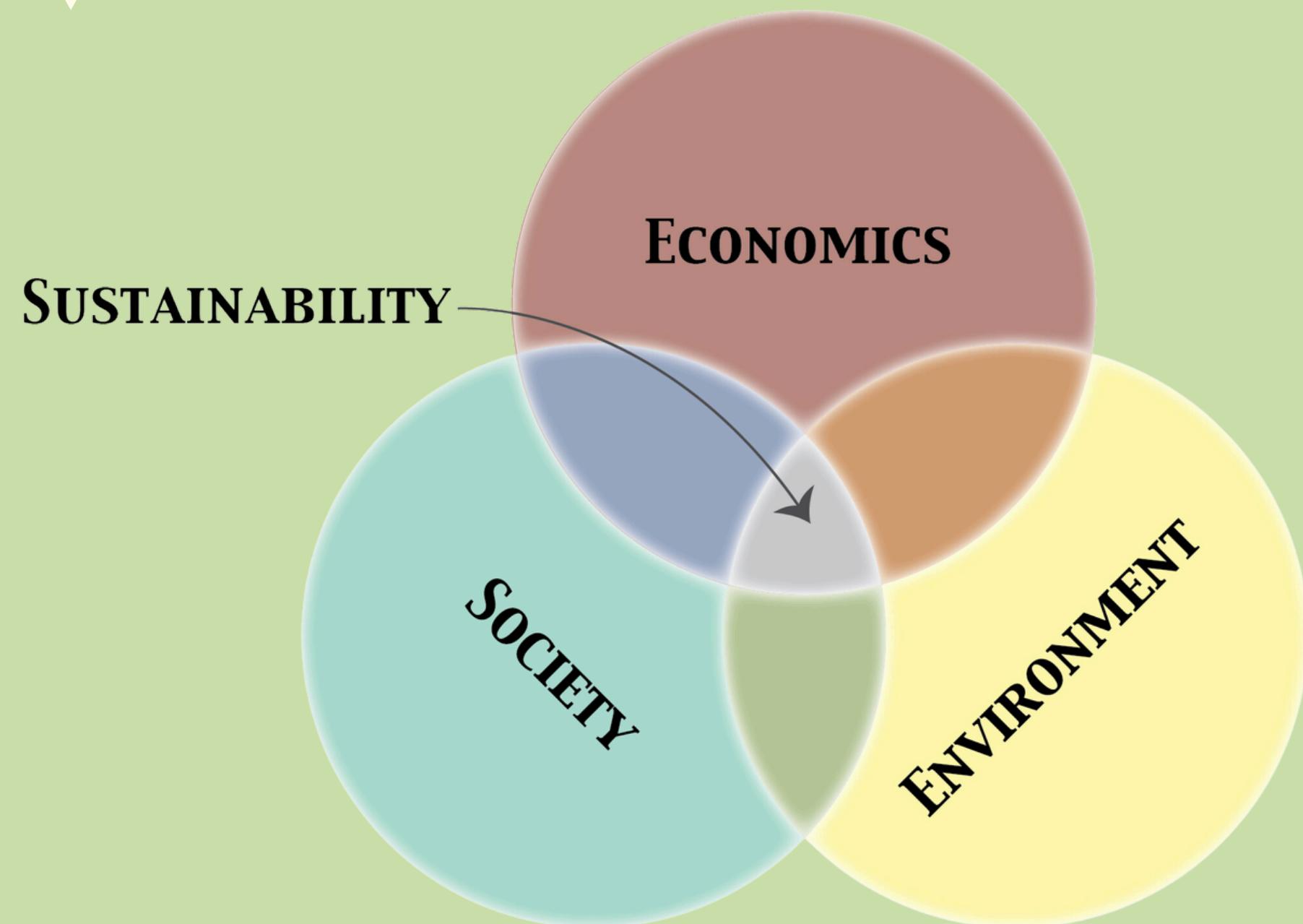


## SOCIAL

Respecting cultures &  
people



# SUSTAINABILITY BALANCING:



# WHY IS IT IMPORTANT??

## WITH SUSTAINABILITY

- Nature thrives
- Communities grow
- Tourism lasts!



## WITHOUT SUSTAINABILITY

- Forests vanish
- Wildlife suffers
- Local cultures fade

“Traveling can has significant negative impacts on our environment”.

## Carbon Emissions:



Tourism contributes around 5% of global CO<sub>2</sub> emissions, primarily from transport (air travel accounts for 40% of these emissions).

“Traveling can has significant negative impacts on our environment”.

## Waste Generation:



Tourists produce 2 to 3 times more solid waste daily compared to residents. Popular destinations, such as the Mediterranean, experience a 40% spike in marine litter during peak seasons

“Traveling can has significant negative impacts on our environment”.

## Energy Use:



Accommodation facilities heavily rely on fossil fuels for heating, cooling, and other services, contributing significantly to greenhouse gas emissions

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# Ecosystem Degradation:



Over-tourism leads to habitat destruction, waterway pollution, and stress on biodiversity in sensitive areas, such as coral reefs and national parks

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# Growth of Tourism Footprint:



International and domestic tourist arrivals are projected to rise from 20 billion in 2016 to 37 billion by 2030, intensifying the strain on natural and cultural resources.



# Be Aware of your own impact while traveling

## Top Tips

### SUSTAINABLE TRAVEL



Write your topic or idea



Write your topic or idea



Write your topic or idea



Write your topic or idea



Write your topic or idea

CHANGE  
BEGINS WITH  
EACH OF US

Lets write down your idea  
on how to travel with less  
impact on our earth. Let  
write now.



# Thank you!

By:

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