

What does
Sustainable
really mean?



SUSTAINABILITY DEFINED



Sustainability means meeting our needs without compromising the future's ability to meet theirs.

ENVIRONMENT

Protecting Nature



SUSTAINABILITY BALANCING:

ECONOMY

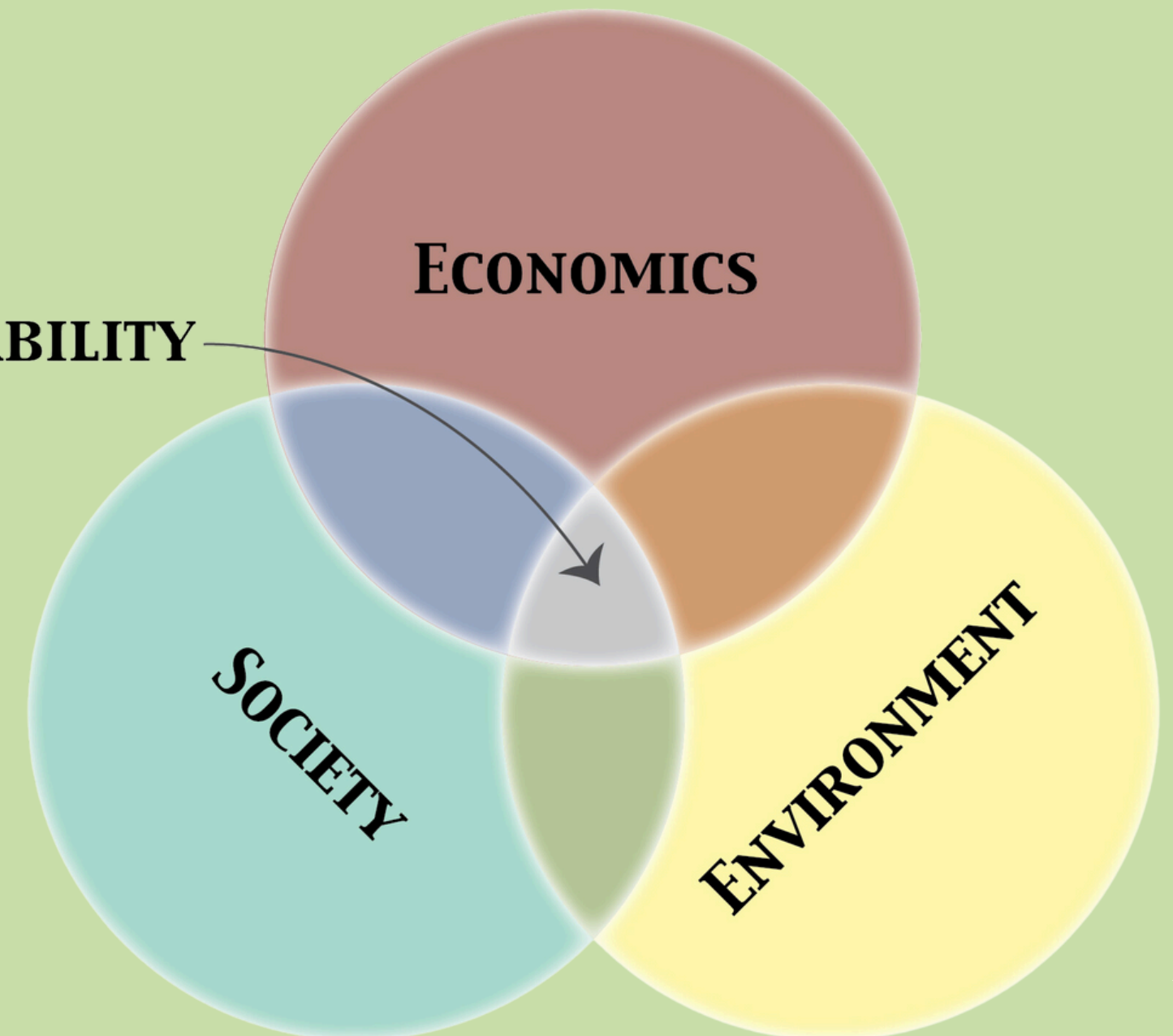
Boosting Local
Livelihood



SUSTAINABILITY

SOCIAL

Respecting cultures &
people



WHY IS IT IMPORTANT??

WITH SUSTAINABILITY

- Nature thrives
- Communities grow
- Tourism lasts!



WITHOUT SUSTAINABILITY

- Forests vanish
- Wildlife suffers
- Local cultures fade

“Traveling can has significant negative impacts on our environment”.

Carbon Emissions:



Tourism contributes around 5% of global CO₂ emissions, primarily from transport (air travel accounts for 40% of these emissions).

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Waste Generation:



Tourists produce 2 to 3 times more solid waste daily compared to residents. Popular destinations, such as the Mediterranean, experience a 40% spike in marine litter during peak seasons

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Energy Use:



Accommodation facilities heavily rely on fossil fuels for heating, cooling, and other services, contributing significantly to greenhouse gas emissions

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Ecosystem Degradation:



Over-tourism leads to habitat destruction, waterway pollution, and stress on biodiversity in sensitive areas, such as coral reefs and national parks

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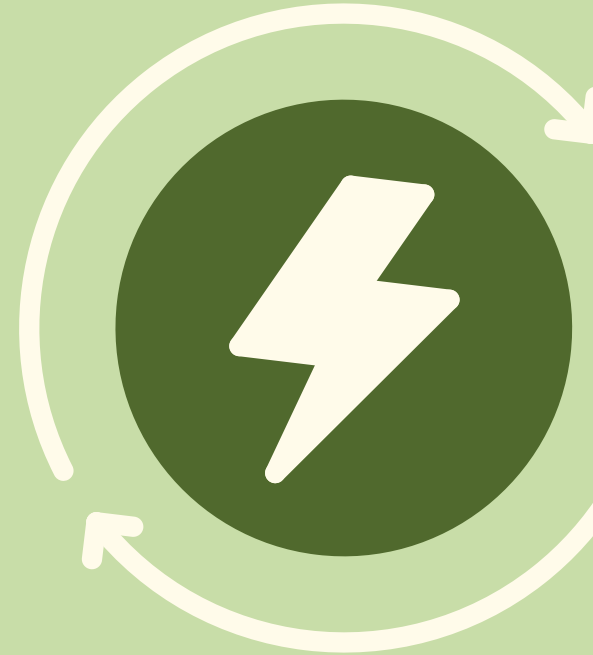
Growth of Tourism Footprint:



International and domestic tourist arrivals are projected to rise from 20 billion in 2016 to 37 billion by 2030, intensifying the strain on natural and cultural resources.



Be Aware
of your own
impact while
traveling



Top Tips

SUSTAINABLE TRAVEL

- ✓ Write your topic or idea
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CHANGE BEGINS WITH EACH OF US

Lets write down your idea
on how to travel with less
impact on our earth. Let
write now.

Thank you!